

Trans World Services Art Requirements-

The artwork you send must be in an acceptable digital format.

-- If improperly formatted digital art is to be used, art charges will be assessed according to the difficulty and amount of time necessary at \$50.00 per hour.

Digital Art Requirements:

PC format is required. For MAC users simply choose to save as IBM PC format when saving your artwork. We can not accept art files from the following Mac or PC platforms: BMP, Photoshop EPS, JPG, GIF, PICT, or TIFF. Do not attempt to save these files in an acceptable format. We cannot guarantee files sent from MAC platforms (BMP, DOC, GIF, PICT, PPT) or any other than our preferred file formats or acceptable software will be usable. PC files such as DOC, EXE, PCX, PPT, P65, or XLS are not acceptable. These file formats are generally low resolution-- only suitable for viewing on-screen-- not for printing and cannot be appropriately modified. To avoid art charges, send only original, native vector, EPS files.

Acceptable Software in either Mac or PC Formats

-- Art files must be created in Adobe Illustrator 9.0, Macromedia Freehand 10.0, CorelDraw or lesser versions. All CorelDraw (CDR) files Must Be saved as an AI file EPS (Adobe Illustrator, EPS, Curves.) All files must be saved as EPS and all text converted to outline. EPS format files provide superior reproduction quality allowing images to be resized with no loss of sharpness or detail.

Artwork with Text

-- We recommend that all text be converted to outline when possible. If not, all fonts, font suitcases, printer fonts and screen font must be included with art and files that contain curved copy. Mac versions of the above software must have text converted to outline since our systems are PC-based and cannot use Mac fonts.

Spot Color File Format (one, two, or three colors, not four-color process)

-- Adobe Illustrator and Macromedia Freehand Workable EPS (Encapsulated Postscript) files with text converted to outline are preferred. A laser print of art marked with PMS color numbers should be included. Photoshop PSD, RGB or CMYK files in any file format for spot color orders are not acceptable.

Four-Color Process File Formats

--JPEG, TIFF and Photoshop EPS files are ONLY acceptable for CMYK (Four-Color Process). Also acceptable are Photo paint and Photoshop files for four-color process only. All support files (graphics, placed images and fonts) must be included when placed in page layout programs. These files can not be used for Spot Color orders.

-- Media accepted: CD ROM

Send us the artwork

- Send artwork smaller than 5 mb via email to twspromoart@aol.com
 - Send artwork from 5 - 10 mb via email to sjarboe@twspromo.com
 - Files larger than 10 mb must be received via CD-Rom(preferred) or Zip 100.
- To reduce sending time, you may only compress PC files using Winzip.
- On Disk: Acceptable media includes PC formatted diskette, zip 100 or CD-ROM.